

YQR and NewLeaf Toast New Flights to Kelowna

Regina International Airport (YQR) was a buzz of activity today welcoming NewLeaf Travel Company and their new direct non-stop twice weekly flights to and from Kelowna, British Columbia. Richmond Graham, President and CEO, Regina Airport Authority and Jim Young, CEO, NewLeaf Travel Company were on hand to celebrate and officially “toast” this new arrival and partnership with a glass of Okanagan AppleEssence™ (sparkling fruit beverage).

“Regina International Airport welcomes NewLeaf to YQR. Travellers in southern Saskatchewan and Okanagan can now quickly and conveniently connect for business, leisure or a little bit of both... all on a budget,” said Richmond Graham, President and CEO, Regina Airport Authority. “As one of our top Canadian unserved destinations, NewLeaf’s direct non-stop twice weekly flights to and from Kelowna provides travellers a convenient and affordable travel option and allows our city and province to open our doors and showcase our prairie hospitality to our friends out west.”

YQR and partner airport Kelowna International Airport (YLW) are working together to highlight this new route. A radio contest from July 28 to September 8 in both regions will allow potential travellers an opportunity to win a vacation package to the partner city. The Kelowna vacation package (Travel dates: September 29 – October 2, 2016) consists of the following:

- Round trip airfare for two (2), including taxes and two (2) checked bags, departing YQR – Courtesy of NewLeaf Travel Company
- Three (3) day Car Rental - Sponsored by Budget Car & Truck Rentals
- Three (3) nights’ accommodation - Sponsored by Hotel Zed
- \$100 Gift Certificate – Sponsored by the West Coast Grill & Oyster Bar
- Two (2) tickets to the Winemakers’ Dinner on October 1 – Sponsored by Sandhill Winery
- \$200.00 in spending money – Sponsored by Tourism Kelowna
- Long Term Parking at YQR (valid September 29, 2016 – October 2, 2016) – Courtesy of Regina International Airport

For more details and to enter the Kelowna vacation package visit the contest page at www.cjme.com. Regina International Airport, Regina Hotel Association, Tourism Regina, Saskatchewan Science Centre and the RCMP Heritage Centre provided prize items for the Regina vacation package being promoted in Kelowna.

The new non-stop route with NewLeaf departs twice weekly from Regina to Kelowna on Thursdays at 12:25 pm and Sundays at 6:10 pm. For further information on NewLeaf please visit www.gonewleaf.ca, @newleaftravel and #GoNewLeaf.

Connect with Regina International Airport online at www.yqr.ca, @FlyYQR and #flyYQR everywhere.

- 30 -

For more information please contact:
RICHMOND GRAHAM | President and CEO
P: 306.761.7575 | E: RGRAHAM@YQR.CA

KARI DEAN | Director of Communications
P: 306.761.7497 | E: MEDIA@YQR.CA

ABOUT YQR | Regina International Airport (YQR) is operated by Regina Airport Authority Inc., a federally registered, not-for-profit corporation, with a 60-year lease to operate YQR on behalf of the community and stakeholders. YQR provides convenient global access through our air carrier partners within Canada, the United States and International Sun Destinations. For more details on YQR, where we fly and real time flight information visit YQR.CA.